

National distribution

Cape Business News print stats



40 100

readers per edition



EDITORIAL PILLARS

Cape Business News gives you access to:

INDUSTRY
COMMERCIAL
BUSINESS
MANUFACTURING

6 200

print copies per edition

46

annual features

11

print editions

Cape Business News online stats



Media analytics overview - Source: Google analytics July 2018



32 127

unique visitors

A visit is counted every time a user accesses the website. (per month)



55 377

page views

A page view is recorded everytime a page on the site is viewed.



24 200

e-newsletters

Newsletters sent out every day.



2:33

minutes

Average time that a user spent on the site.

www.cbn.co.za